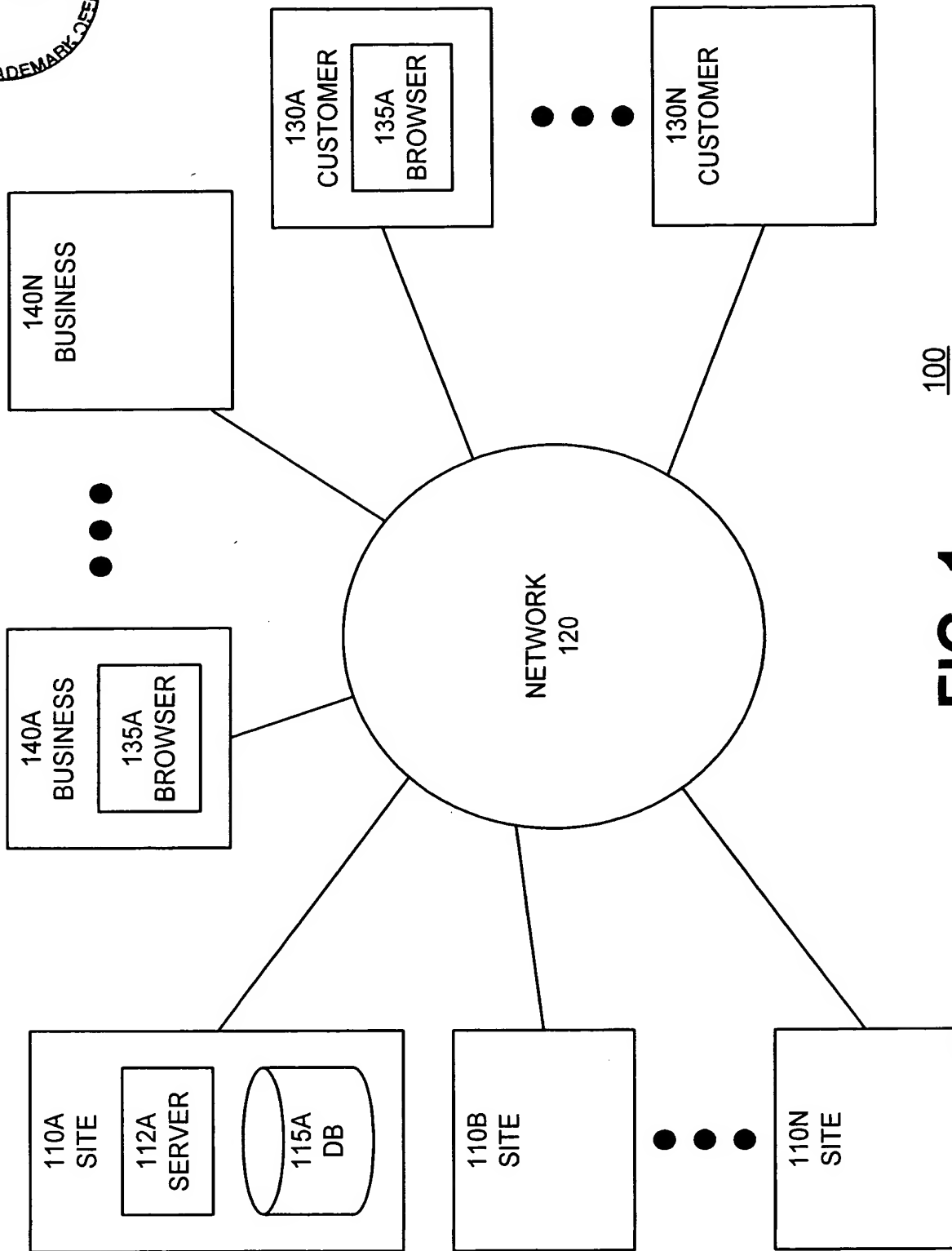COMMAND CENTER AND INTERFACE FOR WEB BASED
BUSINESS MERCHANDISING AND SERVICE
Inventors: Roberts and Rupp
Serial No.: 10/800,128
Sheet 1 of 11

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FIG. 1

COMMAND CENTER AND INTERFACE FOR WEB BASED
BUSINESS MERCHANDISING AND SERVICE
Inventors: Roberts and Rupp
Serial No.: 10/800,128
Sheet 2 of 11

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FIG. 2a

COMMAND CENTER AND INTERFACE FOR WEB BASED
BUSINESS MERCHANDISING AND SERVICE
Inventors: Roberts and Rupp
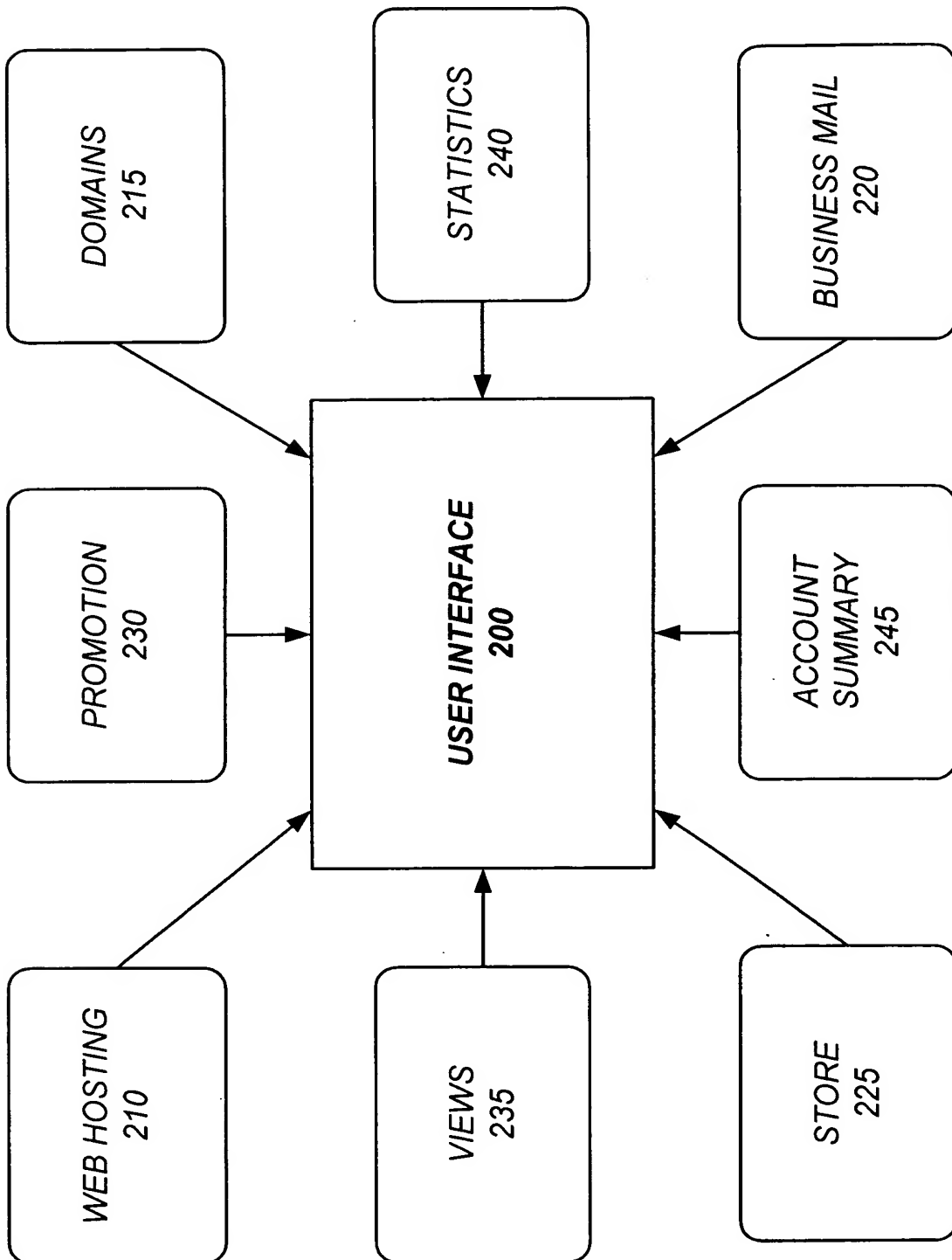Serial No.: 10/800,128
Sheet 3 of 11

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PROCESSING BACKPLANE 290

REPORT GENERATION 250-b

PROMOTION SYSTEM 230-b	WEB HOSTING SYSTEM 210-b	DOMAINS SYSTEM 215-b	E-MAIL SYSTEM 220-b	STORE SYSTEM 225-b	ACCOUNTING SYSTEM 245-b

180

150

PROMOTION INTERFACE 230	WEB HOSTING INTERFACE 210	DOMAINS INTERFACE 215	BUSINESS MAIL INTERFACE 220	STORE INTERFACE 225	ACCOUNT SUMMARY INTERFACE 245

VIEWS INTERFACE 235

COMMAND CENTER USER INTERFACE 200

170

FIG. 2b

COMMAND CENTER AND INTERFACE FOR WEB BASED
BUSINESS MERCHANDISING AND SERVICE
Inventors: Roberts and Rupp
Serial No.: 10/800,128
Sheet 4 of 11

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FIG. 3

COMMAND CENTER AND INTERFACE FOR WEB BASED
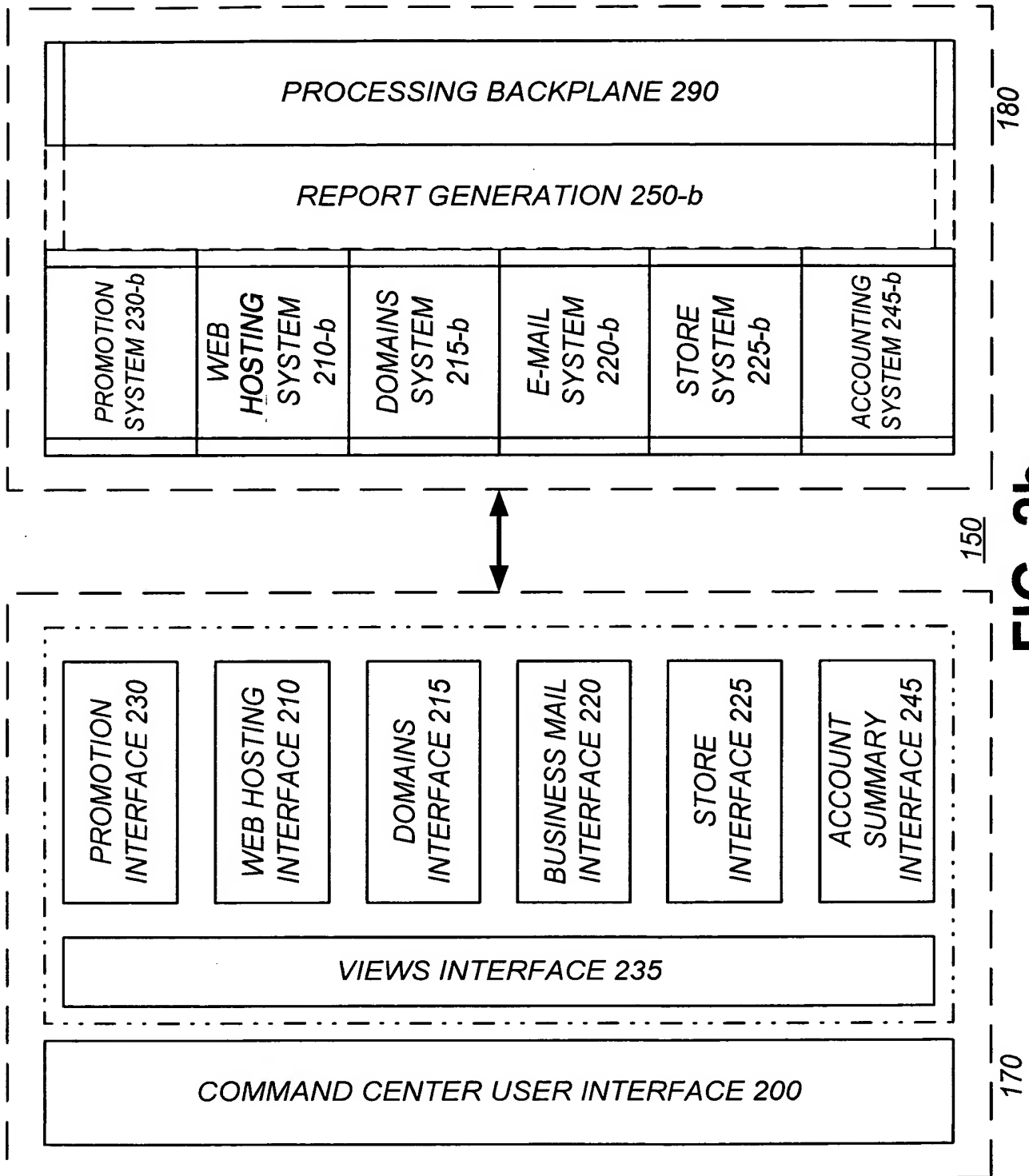BUSINESS MERCHANDISING AND SERVICE
Inventors: Roberts and Rupp
Serial No.: 10/800,128
Sheet 5 of 11

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YAHOO!® SMALLBUSINESS Welcome, jason_rupp_43
[Sign Out, Account Info]

450

Settings
Small Business Home - Yahoo! - Help

Manage My Services   [Mail]

Small Business Home | **Products & Solutions** | **Resources** | **About Us**

460a   410a   410e

▼ qarpc22.biz: Merchant Professional

Go To: | **Quick Access Tools:** | (icon) Merchant Professional
Store Manager | Getting Started _and Info
Web Hosting Control Panel | Check Email
  Disk Space used: 93% | Compose Email
  Buy More... | View www. qarpc22.biz
Domain Control Panel | Billing Information   430a
Email Control Panel |
420a | Change Plan | Add Extras

Promote your Business
• Special offers
• Email Marketing
• Inktomi Search Submit
• Yahoo! Sponsor Listings
• Overture
• Yahoo! Express

460b   410b

▼ qarpc26.us: Web Hosting Professional

Go To: | **Quick Access Tools:** | (icon) Web Hosting Professional
Web Hosting Control Panel | Check Email
Domain Control Panel | Compose Email
Email Control Panel | View www. qarpc26.us
 | Billing Information   430b
420b | Change Plan | Add Extras

Yahoo! Express
Fast-track your **Yahoo!
Directory submission** and
reach one of the web's
Largest audiences
Guaranteed response in 7
business days. $299/year
Learn more

460c   410c

▼ qarpc31.net: Domains

Go To: | **Quick Access Tools:** | (icon) Domains
Domain Control Panel | View Site
420c | Billing Information   430c

Yahoo! Product Submit
Save 20% on Yahoo!
Shopping listings
• Millions of qualified
customers
• Fixed price-per-click
• Easy management
Learn more

460d   410d

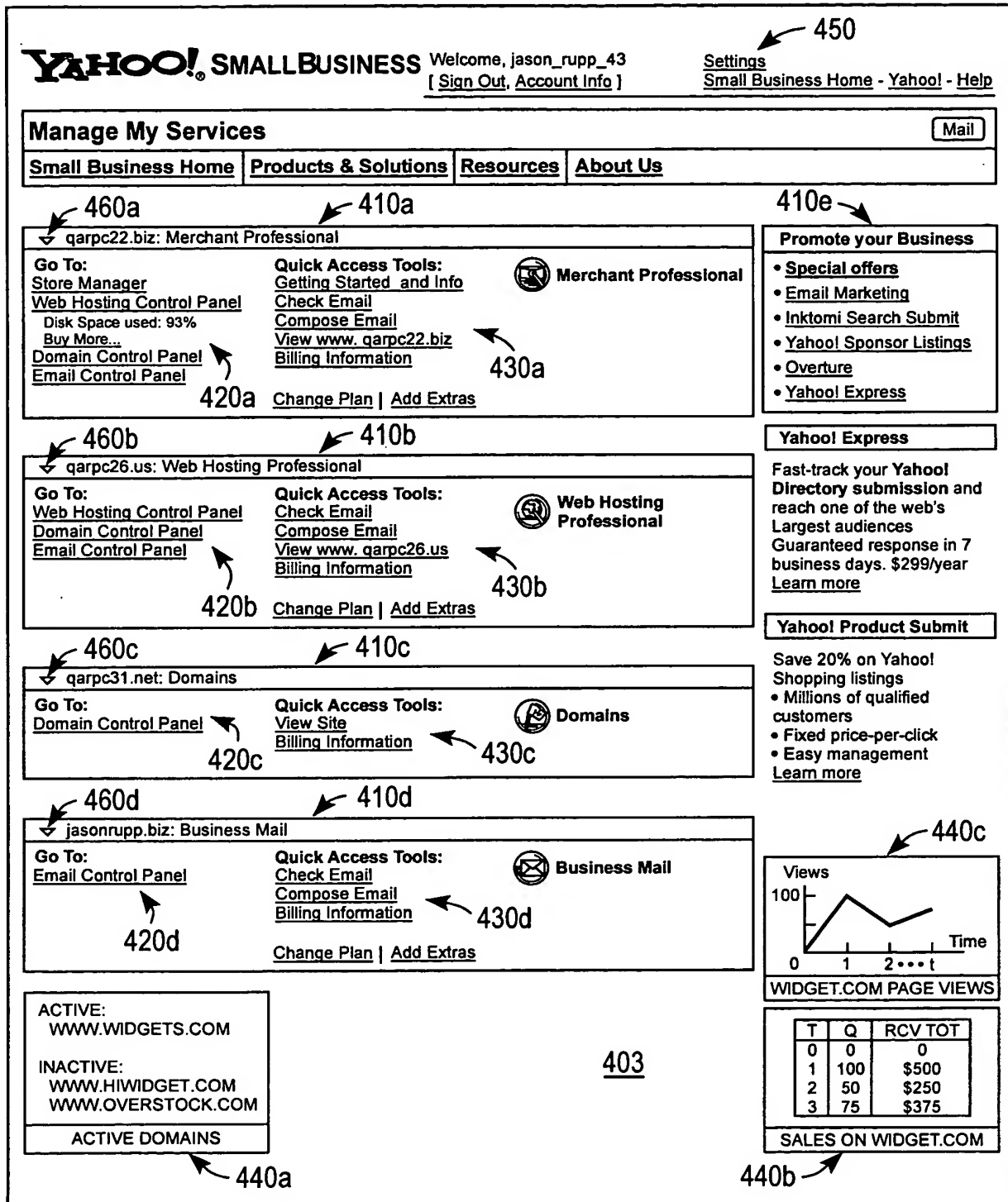▼ jasonrupp.biz: Business Mail

Go To: | **Quick Access Tools:** | (icon) Business Mail
Email Control Panel | Check Email
 | Compose Email
 | Billing Information   430d
420d |
 | Change Plan | Add Extras

401

FIG. 4a

6 / 11

YAHOO!® SMALLBUSINESS Welcome, jason_rupp_43
[Sign Out, Account Info]

/ 450

Settings
Small Business Home - Yahoo! - Help

Manage My Services | Mail |

Small Business Home | Products & Solutions | Resources | About Us

/ 460a   / 410a   410e

▽ qarpc22.biz: Merchant Professional

Go To: Quick Access Tools: Merchant Professional
Store Manager   Getting Started and Info
Web Hosting Control Panel   Check Email
 Disk Space used: 93%   Compose Email
 Buy More...   View www. qarpc22.biz
Domain Control Panel   Billing Information   430a
Email Control Panel
           420a   Change Plan | Add Extras

Promote your Business
• Special offers
• Email Marketing
• Inktomi Search Submit
• Yahoo! Sponsor Listings
• Overture
• Yahoo! Express

/ 460b   / 410b

▽ qarpc26.us: Web Hosting Professional

Go To: Quick Access Tools: Web Hosting
Web Hosting Control Panel   Check Email   Professional
Domain Control Panel   Compose Email
Email Control Panel   View www. qarpc26.us
                                Billing Information   430b
           420b   Change Plan | Add Extras

Yahoo! Express

Fast-track your **Yahoo!
Directory submission** and
reach one of the web's
Largest audiences
Guaranteed response in 7
business days. $299/year
Learn more

/ 460c   / 410c

▽ qarpc31.net: Domains

Go To: Quick Access Tools: Domains
Domain Control Panel   View Site
                                Billing Information   430c
           420c

Yahoo! Product Submit

Save 20% on Yahoo!
Shopping listings
• Millions of qualified
customers
• Fixed price-per-click
• Easy management
Learn more

/ 460d   / 410d

▽ jasonrupp.biz: Business Mail

Go To: Quick Access Tools: Business Mail
Email Control Panel   Check Email
                                Compose Email
                                Billing Information   430d
           420d
                                Change Plan | Add Extras

/ 440c

Views
100
                              Time
0   1   2 ••• t
WIDGET.COM PAGE VIEWS

ACTIVE:
  WWW.WIDGETS.COM

INACTIVE:
  WWW.HIWIDGET.COM
  WWW.OVERSTOCK.COM

ACTIVE DOMAINS
        / 440a

403

T	Q	RCV TOT
0	0	0
1	100	$500
2	50	$250
3	75	$375

SALES ON WIDGET.COM
440b /

FIG. 4b

COMMAND CENTER AND INTERFACE FOR WEB BASED
BUSINESS MERCHANDISING AND SERVICE
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505e

YAHOO! SMALL BUSINESS *Domains*

Welcome, jasontest2002
[Sign Out, Account Info]

Settings   Home - Yahoo! - Help

jasonrupp.info: Web Hosting Starter

Mail | Manage My Services

Small Business Home | Domain | Web Hosting | Store

505a

505b

Manage My Services
jasonrupp.biz
jasonrupp.us
jasonrupp.org
jasonrupp.net
► jasonrupp.info

Add New Service

Help and Other Information
Getting Started
How to setup URL forwarding
How to Create an Email
Account
Email Program Settings

Domain Control Panel

Maintenence Tools:
Domain Record Manager - Manage subdomains, URL forwarding and Mail(MX) Records all in one

Domain Name Information:
View/Edit Whois Info - Update contact information posted in the public domain database (WHOIS) for your Yahoo! domain name
View Registry Key - See the password required to change the registration detail of your domain name directly with the registrar.

Search for another Domain Name:
Enter a domain name:

505c [   ]
(e.g., widgetdesigns.com)

Search

Have a domain you want to use at Yahoo!?
Take the first step

Related Tools

Marketing Tools:
Yahoo! Express
Inktomi Search Submit
Yahoo! Sponsor Results

505d → More...

Privacy Policy - Copyright Policy - Terms of Service - Additional Terms - Help

505

FIG 5a

COMMAND CENTER AND INTERFACE FOR WEB BASED
BUSINESS MERCHANDISING AND SERVICE
Inventors: Roberts and Rupp
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YAHOO! SMALL BUSINESS *Web Hosting*

Welcome, jasontest2002
[Sign Out, Account Info]   Settings   Small Business Home - Yahoo! - Help

~510d

jasonrupp.info: Web Hosting Starter   [Mail] [Manage My Services]

Small Business Home | | Domain | Web Hosting | Store

Web Site Accounts

▶ Jasonrupp.info

[Add New Service]

My Service
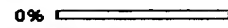
View My Site –
www.jasonrupp.info

Edit Email Accounts

Service Options

Service Announcements

Disk Space (MB)

0% [============] 100%
Total:	50.0
Used:	0.0
Extra:	0.0
Available:	50.0

Buy More Disk Space

Data Transfer (MB)

0% [============] 100%

Monthly Limit:	20,000.0
Last Month:	0.0
This Month:	0.1
Forecast:	0.5

(Forecast estimates total data transfer
usage for current month.)

Buy More Data Transfer

What is Data Transfer?

Web Addresses

Domain
jasonrupp.info
www.jasonrupp.info

Subdomains   [Edit]
(none)

Build My Web Site
Choose from a host of site building options.

⚙ **Yahoo! SiteBuilder** New!
Easy-to-use for building business web sites.
• Take our Feature Tour
• Browse the Template Gallery

• Other free tools: PageBuilder, Quick & Easy Wizards
• FrontPage® 2002: Manage subwebs and authors

More tools ...

Enhance My Web Site
Choose features and functionality to improve your site.

• **Password Manager**
  - Control access to your site.
  - Manage FTP accounts.

• **Subdomain Manager** - Create info.your-name.com.

• **Site Search** - Let visitors find information.

• **Custom Error Pages** - Help lost visitors find their way.

• **Web Site Add-Ons** - Headlines, Maps, Counters, Stock
  Quotes, Weather, and more

Promote My Web Site
Learn about services to attract shoppers to your web site.
Exclusive discounts available.

• Overture, Yahoo! Express, Google -
  Search engine ads and directory listings

• infoUSA - Direct marketing lists

• KeyWordMax - Online ad tracking

More services...

Maintain My Web Site

File Manager
Create directories, edit code,
password protect, and more.

Open showing these files:
☑ html ☑ gif ☑ jpg ☑ other

[Open File Manager]

Source Code Editors

HTML | Text

Expert Web Site Tools

Upload / FTP Access
Transfer files from your computer.

Site Statistics
Access your site's traffic reports.

Help & Resources
· **Tools Overview**

· **Customer Support**

"Search Engine Tools"

Submitnet Free Trial
Get a 90 day free trial from Submitnet
and submit your site to over 200 search
engines. Learn more.

Site Promotion Tools
New! Email marketing tools from
GotMarketing. Get 90 days free!
Learn more   Existing customers

↖ 510b   ↑ 510a   ↗ 510c

510

FIG 5b

COMMAND CENTER AND INTERFACE FOR WEB BASED
BUSINESS MERCHANDISING AND SERVICE
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9 / 11

YAHOO! SMALL BUSINESS Welcome, jasontest2002
Store [Sign Out, Account Info]   Small Business Home - Yahoo! - Help

jasontest2002-store: Store   [Mail] [Manage My Services]

Small Business Home   Domain | Web Hosting | Store

Your Yahoo! Store is not open. Please open your account soon.

515a
Edit
Simple
Regular
Advanced
Upgrade My Editor

515b
Process
Orders
Requests
Oracle Small Business
Gift Certificates

515c
Statistics
Page Views
Sales
References
Searches
Shopping Searches
Graphs
Click Trails
Reports
Repeats

515d
Order Settings
Order Form
Fax/Email
Shipment Status
Configure Inventory
Pay Methods
Ship Methods
Ship Rates
Tax Rates
Foreign Orders
Test
Auctions Checkout
Publish Order Settings*

515e
Site Settings
Account Info
Access
Preferences
Domain Names
Customer Access
Ratings

515f
Promote
Email Marketing
Cross-Sell
Create Links
Track Links
Coupon Manager
Mailing Lists
Search Engines
Yahoo! Directory
Yahoo! Shopping
Affiliate Program

515g
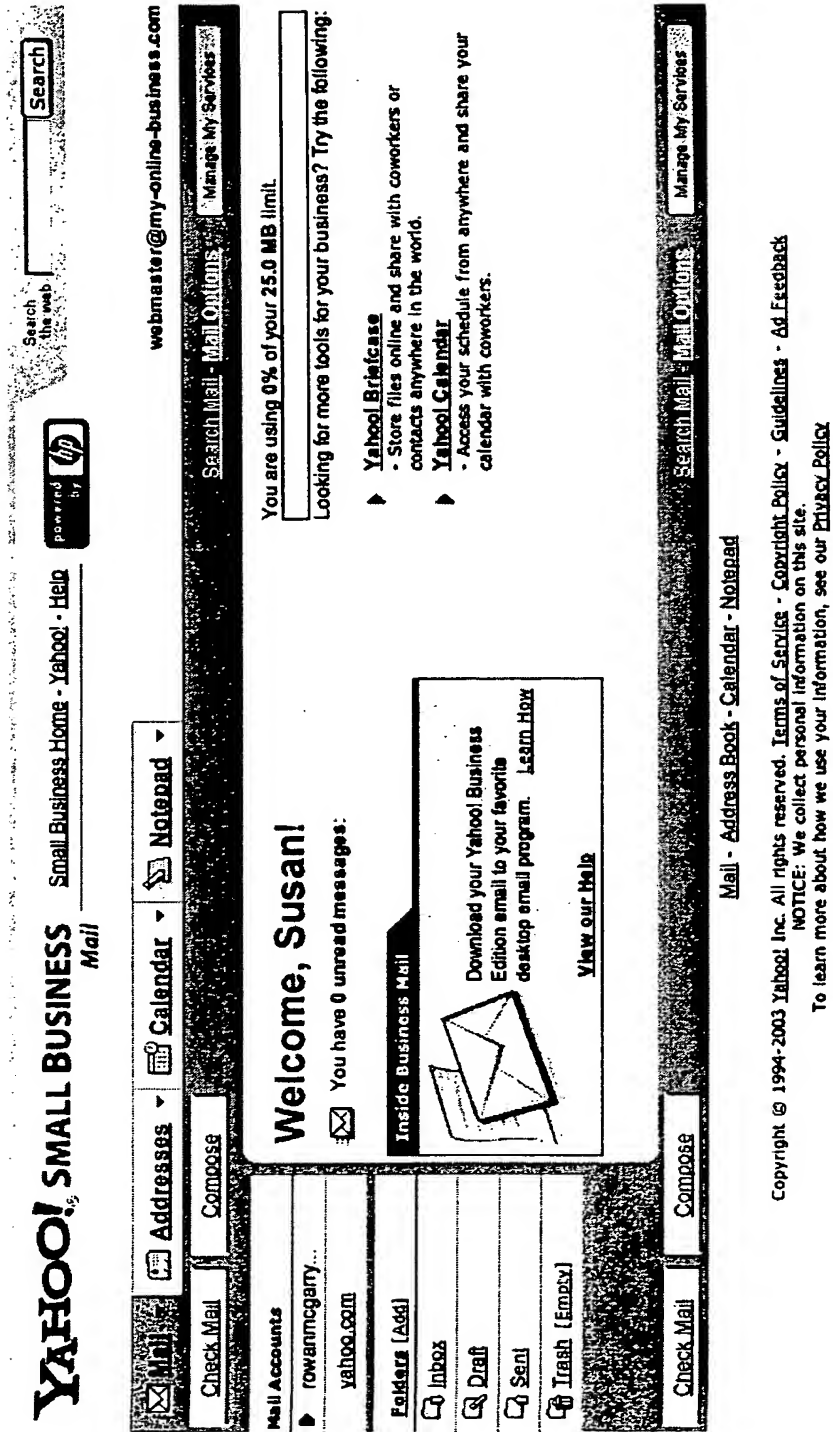**Statistics at a Glance (last 120 days)**

_____   _____
Page Views   0.00 Revenue

Customer Ratings
No ratings yet. [Info]

Go
Published Site
Merchant Resources
Y! Store User Guide
System Status

Help Us Improve Y! Store
Join our User Research
Program
Submit a Suggestion

Privacy Policy - Copyright Policy - Terms of Service - Help

FIG 5c   515

COMMAND CENTER AND INTERFACE FOR WEB BASED
BUSINESS MERCHANDISING AND SERVICE
Inventors: Roberts and Rupp
Serial No.: 10/800,128
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YAHOO! SMALL BUSINESS *Mail*

Small Business Home · Yahoo! · Help

Search the web [ ] Search

powered by [hp]

Mail · Addresses · Calendar · Notepad

Check Mail | Compose

Mail Accounts
- rowanmcgarry...
  yahoo.com

Folders [Add]
- Inbox
- Draft
- Sent
- Trash [Empty]

webmaster@my-online-business.com

Search Mail · Mail Options · Manage My Services

Welcome, Susan!

✉ You have 0 unread messages:

Inside Business Mail

Download your Yahoo! Business Edition email to your favorite desktop email program. Learn How

View our Help

You are using 0% of your 25.0 MB limit.

[ ]

Looking for more tools for your business? Try the following:

▲ **Yahoo! Briefcase**
  - Store files online and share with coworkers or contacts anywhere in the world.
▲ **Yahoo! Calendar**
  - Access your schedule from anywhere and share your calendar with coworkers.

Search Mail · Mail Options · Manage My Services

Check Mail | Compose

Mail · Address Book · Calendar · Notepad

520

FIG 5d

COMMAND CENTER AND INTERFACE FOR WEB BASED
BUSINESS MERCHANDISING AND SERVICE
Inventors: Roberts and Rupp
Serial No.: 10/800,128
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⟋ 525e

YAHOO! SMALL BUSINESS Welcome, jasontest2002
[Sign Out, Account Info]

Settings
Small Business Home - Yahoo! - Help

Marketing Tools [Mail] [Manage My Services]

Small Business Home | Products & Solutions | Resources | About Us

Products & Solutions
Web Hosting
▶ Marketing Tools
Merchant Solutions
Domains
Business Mail
Internet Access
Recruiting Services

Get the **message**
to the **Masses** with
🌐 Yahoo! Marketing Tools

▶ Drive traffic to your site
▶ Cost-effectively acquire new customers
▶ Improve brand recognition and visibility

Yahoo! Express
Fast-track your Yahoo! Directory
submission and reach one of the Web's
largest audiences. Guaranteed response
from Yahoo!'s editorial staff in 7 business
days. $299/year.
More...

[Sign Up]

Overture
Drive targeted leads. Overture prominently
displays your business in search results on
premier sites like Yahoo!, MSN and
AltaVista, where you can reach over 80% of
active Internet users. Cost-per-click fees.
More...

[Sign Up]

525a ⟶ **Yahoo! Product Submit**
Include your products in Yahoo! Shopping and gain access to
millions of qualified customers. Cost-per-click price.
More...

[Sign Up]

525b ⟶ **Inktomi Search Submit**
Reach millions of users in Inktomi's search network. $39 for the first
page, $25 for each additional page submitted.
More...

[Sign Up]

Yahoo! Sponsor Listings
Enhance your placement in the Yahoo! Directory. Starts at
$50/month.
More...

[Sign Up]

525c ⟶ **Yahoo! Yellow Pages Sponsored Businesses**
Stand out in Yahoo! Yellow Pages. Starts at $25/month.
More...

[Sign Up]

GotMarketing Campaigner
Create and manage effective email marketing campaigns. Starts at
$10/month.
More...

525d ⟶

[Sign Up]

infoUSA Mailing Lists, Sales Leads & Databases
Find new customers by email marketing, direct mail or prospecting.
Sign up today for special discounts!
More...

[Sign Up]

FIG 5e   525